

May 24, 2021

Dear Friends and Supporters,

2020 has certainly revealed itself a year of challenges and opportunities!

The fact that you are reading this letter represents your connection and supportive interest in the Madison Arts and Culture Alliance (MACA). Every member of the community contributes to the sum total of who and what we are now, to our continuity, and to our future. MACA seeks to foster innovative and substantial relationships with Madison-based artists, nonprofit organizations and educational institutions, places of worship, and businesses to sustain a healthy and inclusive community with creativity, inspiration, excellence and exchange. Arts and Culture are the threads that connect us, what wonderful, diverse and strong threads they are!

MACA presented many safe events throughout 2020 including the Virtual Holiday Arts Festival, outdoor drive-in concerts and participation in the Hidden Figures project.

MACA will soon begin its 15th year of “bringing art to life” in the greater Madison community. This Annual Appeal plays a critical role in helping to sustain and grow MACA’s educational resources, advocacy, marketing, programming and exhibitions at the new Community Arts Center as well as other community events.

We look forward to resuming:

- Annual Holiday Arts Festival
- Programming in both the visual and performing arts at the new Community Arts Center
- Supporting the arts and cultural educational programs throughout the Madison school system
- Partnering with our arts organizations, not-for-profits and places of worship to strengthen the community

Please consider making a donation within your comfort level (\$25, \$35, \$50, \$100, \$500 or more).

### [MAKE A DONATION](#)

If you prefer to send a check (payable to Madison Arts and Culture Alliance), please mail it to the address listed below.

Thank you for supporting the work we do for and with the arts and culture of Madison.



Jerry Vezza  
President